

PLEDGE FOR SPONSORSHIP



2022 Joint Conference on T&E Support to Prototyping and Experimentation

January 31- February 3, 2022 ~ Albuquerque, NM <u>www.deps.org</u> ~ Email: <u>Lena@itea.org</u> NOTE: The Workshop is a non-competitive environment meant for a free exchange of ideas and information.

This conference will discuss the practical implications of T&E support in prototyping, experimentation and other developmental activities. The partnership with DEPS allows for high energy laser and high-power microwave experimentation to be an integral component of our technical program and permits us to hold both limited distribution and classified sessions on all T&E topics. Key plenary speakers, panel discussions, and technical sessions will be part of a program to identify challenges, solutions, innovations and a future state; all contributing to moving us closer to creation of an infrastructure and principles, conducive to testing and training in a more operationally realistic environment. **Come Join Us!**

Sponsorships are tax deductible.

All Conference Sponsorships provide the following recognition:

- On the ITEA and DEPS Web site Your logo and a hyperlink to your Web site posted on the Workshop Web page.
- On signage throughout the Conference
- In all Conference Collateral Materials
- In the Conference Program Guide
- In an issue of The ITEA Journal of Test and Evaluation

PREMIUM SPONSORSHIP LEVELS

PLATINUM LEVEL SPONSORSHIP - \$2,500 Corporate Member / \$2,875 Non-Corporate Member

- Additional recognition as a Platinum Sponsor Your Company's logo will be placed on the hotel room key cards that will be given to all Conference attendees staying at the host hotel.
- **Two (2) Complimentary Conference Registrations.** *NOTE: Tutorial registration is separate and not included.*

GOLD LEVEL SPONSORSHIP - \$1,000 Corporate Member / \$1,150 Non-Corporate Member

• **One (1) Complimentary Conference Registrations.** *NOTE: Tutorial registration is separate and not included.*

SILVER LEVEL SPONSORSHIP - \$500 Corporate Member / \$575 Non-Corporate Member

BRONZE LEVEL SPONSORSHIP - \$250 Corporate Member / \$288 Non-Corporate Member (Available only for Small Organizations of under 50 employees)

Web Site URL: ____

CM = Corporate Member

ADDITIONAL SPONSORSHIP OPPORTUNITIES (Offered on a "first come, first served" basis)

	Your logo will be displayed as the Wednesday Evening	6 NETWORKING RECEPTION (One Sponsorship available). 8 Networking Reception's sponsor on signage at each food 9 and Four (4) Complimentary Workshop Registrations.		
	\$3,000 CM/ \$3,450 Non-CM – POCKET GUIDE(One Sp Guide is a handy tool for the Conference attendees. It events for the Conference as well as a floor map of the on the Conference Pocket Guide that will be distribute Includes Two (2) Complimentary Workshop Registrat	provides them with an at-a-glance look at the e hotel's meeting space. Your logo will be printed d throughout the Conference and Exhibit Hall.		
New!	\$1,000 CM / \$1,150 Non-CM BAG DISTRIBUTION (Or be distributed at the registration desk to all the attend logistics including shipping bags to hotel).			
	\$1,000 CM / \$1,150 Non-CM – WEDNESDAY LUNCH BUFFET (Two Sponsorships available). Your logo will be displayed as the Sponsor of the Wednesday Lunch Buffet on signage throughout the Exhibit Hall. Includes One (1) Complimentary Conference Registrations.			
	\$1,000 CM / \$1,150 Non-CM – THURSDAY LUNCH BU be displayed as the Sponsor of the Thursday Lunch Bu Includes One (1) Complimentary Conference Registra	ffet on signage throughout the Exhibit Hall.		
	\$1,000 CM / \$1,150 Non-CM –WEDNESDAY and THU Your logo will be displayed as the Sponsor of the Brea Includes One (1) Complimentary Conference Registra	ks on signage throughout the Break area.		
New!	\$300 CM / \$345 Non-CM – WEBSITE BANNER. Advertisements will be displayed, on the events page, in banner rotators at 5 second intervals randomly selected per cycle. 831px (w) x 183px (h)			
	\$350 CM / \$400 Non-CM – 25 DRINK TICKETS FOR CASH BAR AT THE WEDNESDAY EVENING NETWORKING RECEPTION (Multiple Sponsorships available) – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests.			
	Total Sponsorships Selected: \$			
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Payment Policy – Payment of sponsorship may be submitted with this application; however, it is NOT required. If no payment is submitted, you will receive an invoice and full payment of sponsorship will be due on receipt. *Refunds are not available for sponsorships*.

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ITEA Point of Contact:

Ms. Lena Moran, Exhibits and Sponsorships Chair Phone: 951.219.4817, e-mail: <u>Lena@itea.org</u>

Please complete the online form which can be found on the ITEA Web site (<u>www.itea.org</u>), OR, Email, or Mail this Completed Form and Payment to:

International Test and Evaluation Association (ITEA) 11350 Random Hills Road, Suite 800 Fairfax, VA 22030 Fax: 703.631.6221 Lena@itea.org

COMPLIMENTARY WORKSHOP SPONSOR REGISTRATIONS (NOTE: Tutorial Registrations separate)

WEDNESDAY EVENING NETWORKING RECEPTION - Four (4) Complimentary Workshop Registrations.
WORKSHOP POCKET GUIDE – Two (2) Complimentary Workshop Registrations.
WEDNESDAY LUNCH BUFFET - One (1) Complimentary Workshop Registration.
THURSDAY LUNCH BUFFET - One (1) Complimentary Workshop Registration.
WEDNESDAY and THURSDAY BREAKS – One (1) Complimentary Workshop Registration.

Name	Name	
Badge Nick Name		
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Organization		
Address		
City/State/Zip	City/State/Zip	
Email	Email	
Phone	Phone	
Fax		
Cell Phone		
Name	Name	
Badge Nick Name	Badge Nick Name	
Title		
Organization		
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City/State/Zip	City/State/Zip	
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Phone		
Fax		
Cell Phone	Cell Phone	