PLEDGE FOR SPONSORSHIP

2020 Joint Conference on T&E Support to Prototyping and Experimentation
A collaboration between the 20th Annual ITEA Systems of Systems Workshop and the 18th Annual Directed Energy T&E Conference
Co-PRODUCED BY ITEA AND DEPS, and Co-HOSTED BY THE ITEA ROADRUNNER, WHITE SANDS, AND VALLEY OF THE SUN CHAPTERS
January 27-31, 2020 ~ Hotel Albuquerque ~ Albuquerque, NM
NOTE: The Workshop is a non-competitive environment meant for a free exchange of ideas and information.

ITEA is a 501(c)(3) professional education association dedicated to the education and advancement of the test and evaluation profession. Your sponsorship helps defer the cost of the 2020 Joint Conference on T&E Support to Prototyping and Experimentation, and supports the ITEA scholarship fund—which assists deserving students and schools in their pursuit of academic disciplines related to the test and evaluation profession. Sponsorship and related benefits will become effective on receipt of payment.

Sponsorships are tax deductible.

All Sponsorships provide the following recognition:
• On the ITEA Web site - Your logo and a hyperlink to your Web site posted on the 2020 Joint Conference on T&E Support to Prototyping and Experimentation Web page.
• On signage throughout the 2020 Joint Conference on T&E Support to Prototyping and Experimentation
• In all 2020 Joint Conference on T&E Support to Prototyping and Experimentation Collateral Materials
• In the 2020 Joint Conference on T&E Support to Prototyping and Experimentation Program Guide

PREMIUM SPONSORSHIP LEVELS

☐ PLATINUM LEVEL SPONSORSHIP - $2,500
  • Additional recognition as a Platinum Sponsor – Your Company’s logo will be placed on the hotel room key cards that will be given to all 2020 Joint Conference on T&E Support to Prototyping and Experimentation attendees staying at the host hotel.
  • Two (2) Complimentary 2020 Joint Conference on T&E Support to Prototyping and Experimentation Registrations. NOTE: Tutorial registration is separate and not included.

☐ GOLD LEVEL SPONSORSHIP - $1,000
  • One (1) Complimentary 2020 Joint Conference on T&E Support to Prototyping and Experimentation Registrations. NOTE: Tutorial registration is separate and not included.

☐ SILVER LEVEL SPONSORSHIP - $500

☐ BRONZE LEVEL SPONSORSHIP - $250
  (Available only for Organizations of under 50 employees)
ADDITIONAL SPONSORSHIP OPPORTUNITIES
(Offered on a “first come, first served” basis)

☐ $5,000 – EVENING NETWORKING RECEPTION (One Sponsorship available). Your logo will be displayed as the Evening Networking Reception’s sponsor on signage at each food station. Includes 150 drink tickets with company logo and Four (4) Complimentary Workshop Registrations.

☐ $2,500 – POCKET GUIDE (One Sponsorship available). The 2020 Joint Conference on T&E Support to Prototyping and Experimentation Pocket Guide is a handy tool for the Workshop attendees. It provides them with an at-a-glance look at the events for the Workshop as well as a floor map of the hotel’s meeting space. Your logo will be printed on the 2020 Joint Conference on T&E Support to Prototyping and Experimentation Pocket Guide that will be distributed throughout the Workshop and Exhibit Hall. Includes Two (2) Complimentary Workshop Registrations.

☐ $1,000 – LUNCH BUFFETS (Four Sponsorship available). Your logo will be displayed as the Sponsor of the Lunch Buffets on signage throughout the Exhibit Hall. Includes One (1) Complimentary Workshop Registration.

☐ $1,000 – BREAKS (Four Sponsorships available). Your logo will be displayed as the Sponsor of the Breaks on signage throughout the Break area. Includes One (1) Complimentary Workshop Registration.

☐ $250 – 25 DRINK TICKETS FOR CASH BAR AT THE NETWORKING RECEPTION (Multiple Sponsorships available) – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests.

Total Sponsorships Selected: $____________________

Sponsor Point of Contact
Organization: ____________________________
Address: ________________________________
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Title: _________________________________
Authorized Signature: ____________________
E-mail: ________________________________
Telephone: ______________________________
Fax: _________________________________
Billing Point of Contact (if different from above)

Name: ________________________________________
Title: _________________________________________
Telephone: ____________________________________
Fax: __________________________________________
Email: ________________________________________

Address: __________ __________ ____________
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Payment Policy – Payment of sponsorship may be submitted with this application; however, it is NOT required. If no payment is submitted, you will receive an invoice and full payment of sponsorship will be due on receipt. Refunds are not available for sponsorships.

Sponsorship Amount: $ _____________ Company PO Authorization # (if required): ________________

Payment Method:

Please charge my Credit Card:  □ VISA  □ MasterCard  □ American Express

Card No.: ___________________________________________________
Expiration Date: ___________________ Security Code: _________
Name on Card: _______________________________________________
Signature: ___________________________________________________

☐ Check Enclosed – Check number: ______________
☐ Please Send Invoice

ITEA Point of Contact:

James Gaidry, CAE – ITEA Executive Director
Phone: 703-631-6220, Fax: 703-631-6221, e-mail: jgaidry@itea.org

Please complete the online form which can be found on the ITEA Web site (www.itea.org), OR, Email, Mail, or Fax this Completed Form and Payment to:

International Test and Evaluation Association (ITEA)
11350 Random Hills RD, Suite 800
Fairfax, VA 22030-6044
Fax: 703.631.6221
info@itea.org
COMPLIMENTARY WORKSHOP SPONSOR REGISTRATIONS
(NOTE: Tutorial Registrations separate)

EVENING NETWORKING RECEPTION - Four (4) Complimentary Workshop Registrations.
POCKET GUIDE – Two (2) Complimentary Workshop Registrations.
LUNCH BUFFETS - Two (2) Complimentary Workshop Registration.
BREAKS – One (1) Complimentary Workshop Registration.

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