



PLEDGE FOR SPONSORSHIP

2019 Joint Conference on T&E Support to Prototyping and Experimentation

January 15 - 17, 2019 ~ Hotel Albuquerque at Old Town ~ Albuquerque, NM

www.deps.org ~ Email: Lmoran@traxintl.com

NOTE: The Workshop is a non-competitive environment meant for a free exchange of ideas and information.

In January 2018, ITEA and DEPS combined two long running events and focused the Joint theme on how test and evaluation could or should be involved in the DoD trend to focus significant energy on prototyping and experimentation. Your sponsorship helps defer the cost of the Conference, and supports the scholarship fund—which assists deserving students and schools in their pursuit of academic disciplines related to the test and evaluation profession. Sponsorship and related benefits will become effective on receipt of payment.

Sponsorships are tax deductible.

All Conference Sponsorships provide the following recognition:

- On the ITEA and DEPS Web site - Your logo and a hyperlink to your Web site posted on the Workshop Web page.
- On signage throughout the Conference
- In all Conference Collateral Materials
- In the *Conference Program Guide*
- In the December issue of *The ITEA Journal of Test and Evaluation*

PREMIUM SPONSORSHIP LEVELS

☐ PLATINUM LEVEL SPONSORSHIP - \$2,500

- **Additional recognition as a Platinum Sponsor** – Your Company's logo will be placed on the hotel room key cards that will be given to all Conference attendees staying at the host hotel.
- **Two (2) Complimentary Conference Registrations.** *NOTE: Tutorial registration is separate and not included.*

☐ GOLD LEVEL SPONSORSHIP - \$1,000

- **One (1) Complimentary Conference Registrations.** *NOTE: Tutorial registration is separate and not included.*

☐ SILVER LEVEL SPONSORSHIP - \$500

☐ BRONZE LEVEL SPONSORSHIP - \$250 (Available only for Small Organizations of under 50 employees)

ADDITIONAL SPONSORSHIP OPPORTUNITIES
(Offered on a "first come, first served" basis)

- ☐ **\$5,000 – WEDNESDAY EVENING NETWORKING RECEPTION (One Sponsorship available).** Your logo will be displayed as the Wednesday Evening Networking Reception's sponsor on signage at each food station.
Includes 150 drink tickets with company logo and Four (4) Complimentary Workshop Registrations.
- ☐ **\$2,500 – CONFERENCE POCKET GUIDE (One Sponsorship available).** The *Conference Pocket Guide* is a handy tool for the Conference attendees. It provides them with an at-a-glance look at the events for the Conference as well as a floor map of the hotel's meeting space. Your logo will be printed on the *Conference Pocket Guide* that will be distributed throughout the Conference and Exhibit Hall.
Includes Two (2) Complimentary Workshop Registrations.
- ☐ **\$1,000 – WEDNESDAY LUNCH BUFFET (Two Sponsorships available).** Your logo will be displayed as the Sponsor of the Wednesday Lunch Buffet on signage throughout the Exhibit Hall.
Includes One (1) Complimentary Conference Registrations.
- ☐ **\$1,000 – THURSDAY LUNCH BUFFET (Two Sponsorships available).** Your logo will be displayed as the Sponsor of the Thursday Lunch Buffet on signage throughout the Exhibit Hall.
Includes One (1) Complimentary Conference Registrations.
- ☐ **\$1,000 – WEDNESDAY and THURSDAY BREAKS (Four Sponsorships available).** Your logo will be displayed as the Sponsor of the Breaks on signage throughout the Break area.
Includes One (1) Complimentary Conference Registrations.
- ☐ **\$250 – 25 DRINK TICKETS FOR CASH BAR AT THE WEDNESDAY EVENING NETWORKING RECEPTION (Multiple Sponsorships available)** – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests.

Total Sponsorships Selected: \$ _____

Sponsor Point of Contact

Organization: _____

Authorized By: _____

Address: _____

Title: _____

Authorized Signature: _____

E-mail: _____

City/State/Zip: _____

Telephone: _____

Web Site URL: _____

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Billing Point of Contact (if different from above)

Name: _____ Address: _____
Title: _____
Telephone: _____
Fax: _____
Email: _____ City/State/Zip: _____

Payment Policy – Payment of sponsorship may be submitted with this application; however, it is NOT required. If no payment is submitted, you will receive an invoice and full payment of sponsorship will be due on receipt. *Refunds are not available for sponsorships.*

Sponsorship Amount: \$ _____ **Company PO Authorization # (if required):** _____

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Expiration Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

☐ Check Enclosed – Check number: _____

☐ Please Send Invoice

ITEA Point of Contact:

Ms. Lena Moran, Exhibits and Sponsorships Chair

Phone: 951.219.4817, Fax: 703.631.6221, e-mail: Lmoran@traxintl.com

**Please complete the online form which can be found on the ITEA Web site (www.itea.org), OR,
Email, Mail, or Fax this Completed Form and Payment to:**

International Test and Evaluation Association (ITEA)
4400 Fair Lakes Court, Suite 104
Fairfax, VA 22033
Fax: 703.631.6221
Lmoran@traxintl.com

COMPLIMENTARY WORKSHOP SPONSOR REGISTRATIONS
(NOTE: Tutorial Registrations separate)

WEDNESDAY EVENING NETWORKING RECEPTION - Four (4) Complimentary Workshop Registrations.

WORKSHOP POCKET GUIDE – Two (2) Complimentary Workshop Registrations.

WEDNESDAY LUNCH BUFFET - One (1) Complimentary Workshop Registration.

THURSDAY LUNCH BUFFET - One (1) Complimentary Workshop Registration.

WEDNESDAY and THURSDAY BREAKS – One (1) Complimentary Workshop Registration.

Name_____

Badge Nick Name_____

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Organization_____

Address_____

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Email_____

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Fax_____

Cell Phone_____

Name_____

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Title_____

Organization_____

Address_____

City/State/Zip_____

Email_____

Phone_____

Fax_____

Cell Phone_____

Name_____

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Title_____

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